

GUILFORD COUNTY DEMOCRATIC PARTY
BOARD MEETING OF THE OFFICERS

MINUTES OF OCTOBER 17, 2017

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The Guilford County Democratic Party Officers held a meeting to approve minutes and budget, hear officers' reports, plus old and new business.

PRESENT: Guilford County Democratic Party Chair Nicole Ward Quick, 1st Vice Chair Pam Stubbs, 2nd Vice Chair Jaime Brown, 3rd Vice Chair Dillon Tyler, Greensboro Vice Chair Heidi Fleshman, Secretary/Chair Issues Committee Beverly Bard, Treasurer James Bowles, President African-American Caucus Felita Donnell, Democratic Women President Proxy Bobbie Crane, Young Democrats President Lee Goldston,

ABSENT: High Point Vice Chair Joshua Perry Brown, Democratic Women President Carolyn Bunker, President Senior Democrats Terry Mitchell, LGBTQ President Lawrence Eisenberg, President Progressive Caucus, Executive Director Bess Lewis

Meeting was called to order by GCDP Chair Nicole Ward Quick at 6:37 PM.

Motion was made by Heidi Fleshman to approve September 19, 2017 Minutes of GCDP Officers' Board Meeting and Bobby Crane seconded. Motion passed.

GCDP Chair Nicole Ward Quick led a team building exercise called Two Truths and a Lie.

GCDP Treasurer James Bowles gave the Treasurer's Report of receipts and expenses including Unity Dinner for a balance of \$29,430.04. Unity Dinner net so far reported as \$35,198.31. Heidi Fleshman made the motion and Dillon Tyler seconded to hold off approval of the Treasurer's report until all expenses and receipts from Unity Dinner are in. Motion passed. Rent went up from \$1442.00 to \$1485.38 in October

GCDP CHAIR NICOLE WARD QUICK REPORT

- A. GCDP Chair Nicole Quick gave a Unity Dinner review. Chair Nicole reported that the Unity Dinner brought in nets of \$18,840.00 in 2014, \$19,350.97 in 2015, \$25,945.16 in 2016, and so far about \$35,198.31 for 2017. Volunteers made more phone calls, a personal touch, to inform Democrats of the Unity Dinner and Julian Castro was a great speaker.
- B. Chair Nicole reported about the Election Day Volunteer Sign Up where Precinct Chairs and Vice Chairs go to their polling location to meet and sign up Democratic voters to volunteer and participate in future precinct meetings. This helps organize those unorganized precincts.
- C. Chair Nicole reported Targeted Phone-banking, for races with one running Democrat, is planned for October 24th. Orange Count volunteered to help us. Candidates were contacted and a script sent.
- D. Chair Nicole reported that precinct turnout was much better, but still only 8%. District 6 is having a raffle to support candidates against Mark Walker and tickets were passed out to each Board member to sell. Ticket money must be in to Chair Nicole by November 5th and the drawing is November 8th. The prize is a room in Las Vegas that sleeps 4 with a kitchen. Odds are good because only 200 tickets are being sold and we were given about 100. Three candidates planned to run for D6 are Margot Horney, Gerald Wong, and Ryan Watts. Candidates planned to run for D13 are Adam Coker, Beniah McMiller, and Kathy Manning.
- E. 1618 in downtown Greensboro offered their facility to host events or candidate forums. Greensboro Chair Heidi said Gibb's Brewery also offered to host events and 3rd Vice Chair Dillon Tyler said Civil Rights Museum offered to host events but must be community based without Democratic literature.

OFFICER REPORTS

2nd Vice Chair Jaime Brown reported that Marilyn Baker is a great speaker and will check with executive Director Bess Lewis on available dates at Headquarters.

Democratic Women of Guilford County Bobbie Crane, for President Carolyn Bunker, reported the meeting on Thursday, October 5th with Rev. Julie Peeples on DACA and immigration was informative. Rev. Peeples gives sanctuary to a Guilford college student planning to be a doctor. Dot Kearns was presented the Democratic Woman of the Year award at the meeting. Beverly Bard was presented the Star Award at the NC Democratic Women's Banquet at their State Convention in Winston Salem. Democratic Women of Guilford County donated \$500.00 to Secretary of State Elaine Marshall's Defense Fund. DWGC Executive Board voted to split a donation between the candidate seats with Democratic candidates for Jamestown, High Point, and Greensboro. The next meeting is on Thursday, November 2nd, 2017, at 6:00 P.M. for social and 6:30 P.M. for meeting, with Robin Lane and Dr. Tim Lane about the Affordable Care Act.

GCDP 1ST Vice Chair Pam Stubbs reported that the precinct meeting for Cg2 went very well and they asked what they can do to help the Party. Pam encouraged us to visit our precinct meetings. NC D28 Senator Gladys Robinson's Campaign Kick-off is on Saturday. 1st Vice Chair Pam suggested to meet for Unity Dinner RSVP card improvements, and Greensboro Vice Chair Heidi Fleshman suggested using Doodle Poodle to arrange the meeting date.

GCDP 3rd Vice Chair Dillon Tyler suggested we not focus on defensive messaging, but more positively what we stand for. Dillon asked for web site, e-blast/newsletter feedback. The Data Committee worked on the calendar, Mailchimp, but there is no calendar support on Mailchimp. Rural Chair Leslie Martin offered help. There was an increase of 4-5% in clicks. The survey had 70 responses.

GCDP Rural Chair Leslie Martin reported that Dave Mandel worked on data base and will meet with 3rd Vice Chair Dillon to discuss document sharing. Precinct Mon2b meeting date was set.

African-American Caucus of Guilford County President Felita Donnell reported that the Gala in Chapel Hill on September 30th was great and had an excellent band. The AAC-NCDP date was set for November 11th to be held at Headquarters with registration to start at 11:00 a.m. and the meeting to start at noon. This is a state wide meeting. They contacted Young Dems of Guilford County to partner for a candidate forum on November 1st at 6:00 P.M., possibly at Headquarters. Six candidates, so far, replied they will participate.

Young Democrats of Guilford County President Lee Goldston reported that NC Minority Affairs Caucus with Young Democrats set a date of October 26th at 6:00 p.m., at Headquarters, for the "Each One Reach One" event. It's also held in Forsyth County and Rocky Mount. President Lee showed the informational video. Reported being there will be Michelle Kennedy, Urban Allen, Eric Allison, and Michelle Kennedy.

GCDP Secretary/Issues Committee Chair Beverly Bard reported that the updated vision/mission/goals/messaging statement was e-mailed to the Board and Issue Committee members. Beverly passed out copies of the Ethics Code and asked for results of any Issue Surveys that were collected from the Newsletter Survey and Auxiliary Presidents. Greensboro Chair Heidi Fleshman mentioned that national, state, municipal messaging is lacking. Secretary Beverly showed information sent out from the DCCC, NCDP and referred to the updated Issue statement e-mailed. The Board was encouraged to spread the message.

GCDP Chair Nicole Ward Quick suggested lanyards for volunteers to wear at polling locations while greeting and recruiting volunteers/precinct members during the general election. 3rd Vice Chair Dillon Tyler made the motion to release \$300.00 for this purchase and 2nd Vice Chair Jaime Brown seconded. The motion passed.

GCDP Chair Nicole Ward Quick asked the officers to review the Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis and to fill in our information and goals. Chair Nicole passed out examples and the 2 responses so far.

2nd Vice Chair Jaime Brown motioned to adjourn and Democratic Women of Guilford County Bobbie Crane, for President Carolyn Bunker, seconded. Motion passed and meeting adjourned at 8:42 PM.

Respectfully Submitted,
Beverly Bard, GCDP Secretary

Nicole Ward Quick
GCDP Chair

